

MINUTES OF THE BOARD OF DIRECTORS MEETING OF THE 16TH DISTRICT AGRICULTURAL ASSOCIATION, CALIFORNIA MID-STATE FAIR, HELD WEDNESDAY, MAY 20, 2022 VIA CONFERENCE CALL/ZOOM MEETING IN PASO ROBLES, CA. DUE COVID-19 STATE MANDATED MEETING LIMITATIONS.

Present: Directors Baldwin, Boneso, Borjon, Darway, Lacey, Lilley, Sabin, Wheeler-Nichols, Woodruff, and Interim CEO Bojorquez

Guests: Brenda Fletcher, Heritage Foundation Board Member
Deana Nelson, Heritage Foundation CFO
Denise Stornetta, Heritage Foundation Board Member
Patricia Lawrence, Heritage Foundation Board Member
Michael Torgerson, Heritage Foundation Board Chair
Corey Oakley, Helm and Sons Amusements
Mike Evans, Live Nation
Jerry Mickelson, JAM Productions
Ron Pateras, Neste Live
Alexa Bertola, KSBY TV
Dave Alley, KCOY TV
J Fuller, Shandon FFA Advisor
Dick Mason, KPRL Radio
Kim Daily, Deputy Manger
Ricky Brown, Fair Staff
Tom Keffury, Fair Staff
Chico Cerda, Fair Staff
Courtney Lucas, Fair Staff
Mike Esser, Fair Staff
Tisha Tucker, Fair Staff
Sabrina Sakaguchi, Fair Staff
Caitlin Stanton, Fair Staff
Savannah Ettestad, Fair Staff
Merrie Indendi, Fair Staff
JoAnn Switzer, Fair Staff
Patti Lucas, Fair Staff

The meeting was called to order at 9:42 am by President Baldwin. President Baldwin noted that this meeting will be conducted through Zoom per state meeting guidelines due to COVID-19 shelter at home orders.

The flag salute was acknowledged, with no objection to forgo due to the Zoom meeting format.

Introduction of Guests:

Director Baldwin acknowledged and thanked all guests who were attending on the Zoom meeting format.

Approval of Absences:

There were no absences.

Approval of Minutes

It was moved by Director Sabin, seconded by Director Lacey, and unanimously carried to approve the minutes from the April 15th Board Meeting.

Board Member	Aye	No	Abstention
Baldwin	X		
Boneso	X		
Borjon	X		
Darway	X		
Lacey	X		
Lilley	X		
Sabin	X		
Wheeler-Nichols	X		
Woodruff	X		

Public Comment:

There was no public comment.

Consent Agenda:

It was moved by Director Darway, seconded by Director Boneso, and unanimously carried to approve the Consent Agenda.

Board Member	Aye	No	Abstention
Baldwin	X		
Boneso	X		
Borjon	X		
Darway	X		
Lacey	X		
Lilley	X		
Sabin	X		
Wheeler-Nichols	X		
Woodruff	X		

Old Business

A. Strategic Plan/Master Plan

There was no report.

New Business

Heritage Foundation Report

Mike Torgerson stated the CMSF Heritage Foundation is actively working on a contingent plan if the 2020 Fair is cancelled. Brenda Fletcher said membership renewal is approximately 50% to date.

Heritage Foundation Liaison Report

Director Wheeler-Nichols reported the Foundation membership has 105 names on the waiting list and 46 on the deck seat waiting list. The Foundation has received six applications for their scholarship.

Finance Committee Report

Director Sabin reported the Finance Committee met May 6th and reviewed the current budget and discussed what the Association's budget would look like if Fair was canceled due to COVID-19. Director Sabin added as State guidelines and restrictions are eased, the Association could potentially resume interim events.

Director Sabin reported on the Finance Committee meeting held prior to the Board Meeting. She said the Committee reviewed the April financials.

It was moved by Director Borjon, seconded by Director Woodruff, and unanimously carried to approve the April 2020 Financials as presented.

Board Member	Aye	No	Abstention
Baldwin	X		
Boneso	X		
Borjon	X		
Darway	X		
Lacey	X		
Lilley	X		
Sabin	X		
Wheeler-Nichols	X		
Woodruff	X		

Director Sabin said the Finance Committee had considerable discussion regarding the current mandated State guidelines related to COVID-19 and recommends to the Board the 2020 Fair be canceled. Director Sabin continued the State has been very clear mass gathering will not be permitted by July and the staff needs to move forward at this time.

It was moved by Director Borjon, seconded by Director Lacey, and unanimously carried to approve the Finance Committee report as presented.

Board Member	Aye	No	Abstention
Baldwin	X		
Boneso	X		
Borjon	X		
Darway	X		
Lacey	X		
Lilley	X		
Sabin	X		
Wheeler-Nichols	X		
Woodruff	X		

Agriculture Committee Report

Director Lacey reported the Agriculture Committee met on Monday, May 18th, to discuss Junior Livestock exhibitor options if Fair is canceled. No final decisions were made at this time but considerations for State guidelines, financial limitations and live or virtual shows and sales platforms were discussed. It was noted Randy Baxley has once again offered his and his company's assistance in support of our auction.

The Industrial Arts program is continuing to work towards a solution for a show and sale.

The NRCHA Derby has moved their show to Arizona for this year due to California State restrictions and no decision to date has been made by the NRCHA regarding the continuance of the Derby at the Paso Robles Event Center.

Director Lacey noted the Agriculture Committee will look at rescheduling the additional 2020 Fair programming and have been given direction by Interim CEO Bojorquez that all events must be fiscally responsible.

It was moved by Director Boneso, seconded by Director Sabin, and unanimously carried to approve the Agriculture Committee Report as presented.

Board Member	Aye	No	Abstention
Baldwin	X		
Boneso	X		
Borjon	X		
Darway	X		
Lacey	X		
Lilley	X		
Sabin	X		
Wheeler-Nichols	X		
Woodruff	X		

Operations Committee Report

There was no Operations Committee Report.

Fair Programs Committee Report

There was no Fair Programs Committee Report.

Marketing Committee Report

There was no Marketing Committee Report.

D. Task Force Committee Reports

Entertainment Task Force Report

Director Lilley deferred to Director Boneso who reported the Entertainment Task Force met yesterday with Interim CEO Bojorquez and Deputy Manager Daily and will meet again on June 2nd.

It was moved by Director Darway, seconded by Director Boneso, and unanimously carried to approve the Entertainment Task Force Report as presented.

Board Member	Aye	No	Abstention
Baldwin	X		
Boneso	X		
Borjon	X		
Darway	X		
Lacey	X		
Lilley	X		
Sabin	X		
Wheeler-Nichols	X		
Woodruff	X		

E. Fair Options

Director Baldwin stated a new 2020 Fair Task Force has been formed with Director's Boneso and Borjon. Director Baldwin added that the Task Force has reached out to Supervisor John Peschong to attend a meeting with the County Health Officer and other officials to discuss the current and changing guidelines.

F. Estrella Hall Deferred Maintenance Project

Director Lilley stated the funds for the Estrella Hall deferred maintenance project have been delayed but are still available, according to CDFA.

G. Resolution to Determine Eligibility to receive Sales and Use Tax Allocations--AB 1499 Funds (Attachment A and B)

Interim CEO Bojorquez outlined in detail the advantages and stipulations for the AB 1499 Funds.

It was moved by Director Lacey, seconded by Director Woodruff, and unanimously carried to approve the application for the AB 1499 Funding as presented.

Board Member	Aye	No	Abstention
Baldwin	X		
Boneso	X		
Borjon	X		
Darway	X		
Lacey	X		
Lilley	X		
Sabin	X		
Wheeler-Nichols	X		
Woodruff	X		

H. Fair Options

Interim CEO Bojorquez state that a 72-hour notice is needed for an emergency meeting of the Board of Directors. Director Baldwin asked for an emergency meeting next week to decide if the 2020 Fair can continue as planned.

The Board of Directors agreed to schedule an emergency meeting the following week.

A. Staff Reports

The following items were presented by Association staff as informational items:

1. Kim Daily – Box Office and Administration Office Report –
Working on financial summary report for Box Office refunds to be prepared should the Fair cancel. Administration office staff are alternating working at home and in the office.
2. Chico Cerda – Maintenance Department Report-
Analyzing information and preparing for disinfecting the facility. Working on general maintenance projects.
3. Mike Esser – Carnival Lot/Electrical Report-
Nothing new to report.
4. Tisha Tucker – Interim Events and Exhibits Department Report-
Working with Ricky Brown on the Central Coast Wine competition and Livestock.
5. Ricky Brown – Exhibits Report-
Waiting for approval to move forward on the Central Coast Wine competition. Receiving entries for the Amateur wine competition.
6. Sabrina Sakaguchi – Commercial and Concessions Department Report-
Sent our informal survey to 136 and approximately half responded. Those who decided not to participate this year reasoned, financial, health, limitations for staffing and supplies, and attendance concerns. Local concessionaires are all ready to assist as soon as guideline allow.
7. Courtney Lucas – Miss CMSF Pageant Report-
Six contestants and reining court participated in a drive by parade
8. Tom Keffury – Sponsorship Report-
Changes in sponsorship. At first overwhelming support from sponsors. Now we are losing sponsors due to financial concerns, staffing issues, concerns with our attendance and what modifications any guidelines will present.
9. Caitlin Stanton – Marketing Report-
Launched our stay safe and WFA appreciation month promotion campaigns. Comments continue to be negative.

C. Items to be Added to the Next Agenda

No items to be added to the next agenda.

D. The next Board Meeting is Wednesday, June 17, 2020 at 9:30 am.

E. Director's Discussion

Director Woodruff expressed her support of the staff and Board Members.

Director Baldwin stated that we are all reaching out to elected officials to discuss the hard times Fairs are experiencing. The Association is considered essential in emergencies and he encourages the Board to share with your state officials we are essential also as an employer and a business partner and we find ourselves in a devastating situation.

Adjournment

With there being no further business, the meeting was adjourned at 11:23 pm.

Respectfully submitted and approved by:

David Baldwin, President

Colleen Bojorquez, Interim CEO

Dated: _____